LA RESERVA DE ¡TIERRA! HUMECO

60% ARABICA 40% ROBUSTA BLUE

















RIGOROUS SELECTION, BLENDING KNOWLEDGE AND SKILFUL ROASTING

A premium blend of high grade Arabica and Robusta qualities from Central, South America and Africa, coming from superior coffee plantations that practice organic farming. A perfect balance between notes of honey, dried fruits, chocolate finish, full body and an intense taste. Thanks to a dedicated roasting method, coffee aromas are preserved and enhanced.

In order to maintain the perfect taste consistency, the blend may contain Indian coffee, depending on the annual characteristics of the harvest.



Taste Area: Balanced

Origins: Mountains in Central America, South America

and Africa

Roasting: Slow and "gentle" traditional drum roasting





Find out more on ra.org

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Product Unit

	System	PU Type	Shelf life	Code
	Lavazza BLUE	Single-Dose-Capsule	18 MONTHS	3053

Trade Unit

□	Outer Packaging	N° of bags	Size (L x W x H)	EAN code	Gross weight
	Case	100	24,2 x 23,6 x 11,5 cm	8000070070271	1,16 kg

Pallet

	Туре	Composition	Size (L x W x H)	Gross weight
	EPAL HT PALLET (80 x 120)	270 TRADE UNIT (18 x 15)	120 x 80 x 222 cm	339 kg

